



SHRM[®] Illinois

HR'S WILD WEST



WRANGLING TODAY'S WORKFORCE

ILSHRM 2026

APRIL 30-MAY 1 | TINLEY PARK, ILLINOIS

Sponsor Prospectus

VISIT OUR WEBSITE: [ILSHRM.ORG](https://ilshrm.org)

Welcome to **ILLINOIS SHRM**

The 2026 Illinois State Council SHRM – *HR's Wild West: Wrangling Today's Workforce* – invites you to join us on a journey across the ever-changing HR frontier.

Partnering with ILSHRM is your chance to stake your claim and get in front of a wide range of HR professionals, industry leaders, and decision-makers. Forge new connections, build lasting partnerships, and help shape the future of HR in this high-impact, high-opportunity event.



LOCATION

TINLEY PARK CONVENTION CENTER

18451 Convention Center Dr, Tinley Park, IL 60477
Hotel Phone: (708) 342-5485

Nestled in the heart of Illinois, the Tinley Park Convention Center is the perfect setting for the 2026 ILSHRM State Conference. Inspired by the vibrant energy of our HR Safari theme, this premier venue invites you to immerse yourself in the evolving landscape of human resources. ILSHRM has reserved a block of rooms at a discounted rate, ensuring you have a comfortable and convenient stay while you connect, learn, and explore with industry leaders and fellow professionals. The pricing is held through **April 8, 2026.** You must book your lodging by that date to lock in the guaranteed rate.

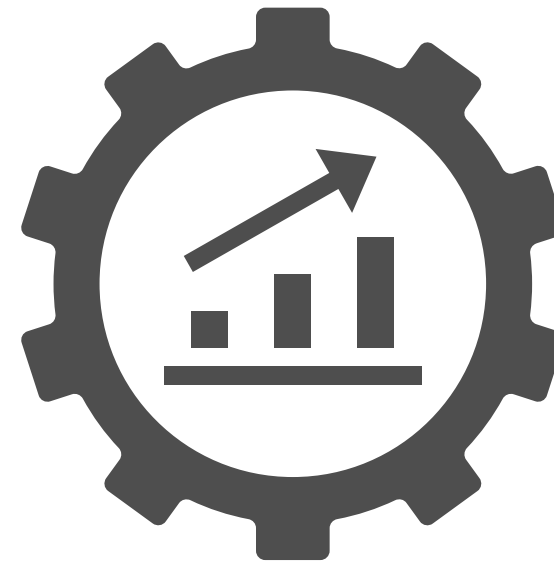
RESERVE YOUR ROOM



OUR ATTENDEES



400
HR PROFESSIONALS



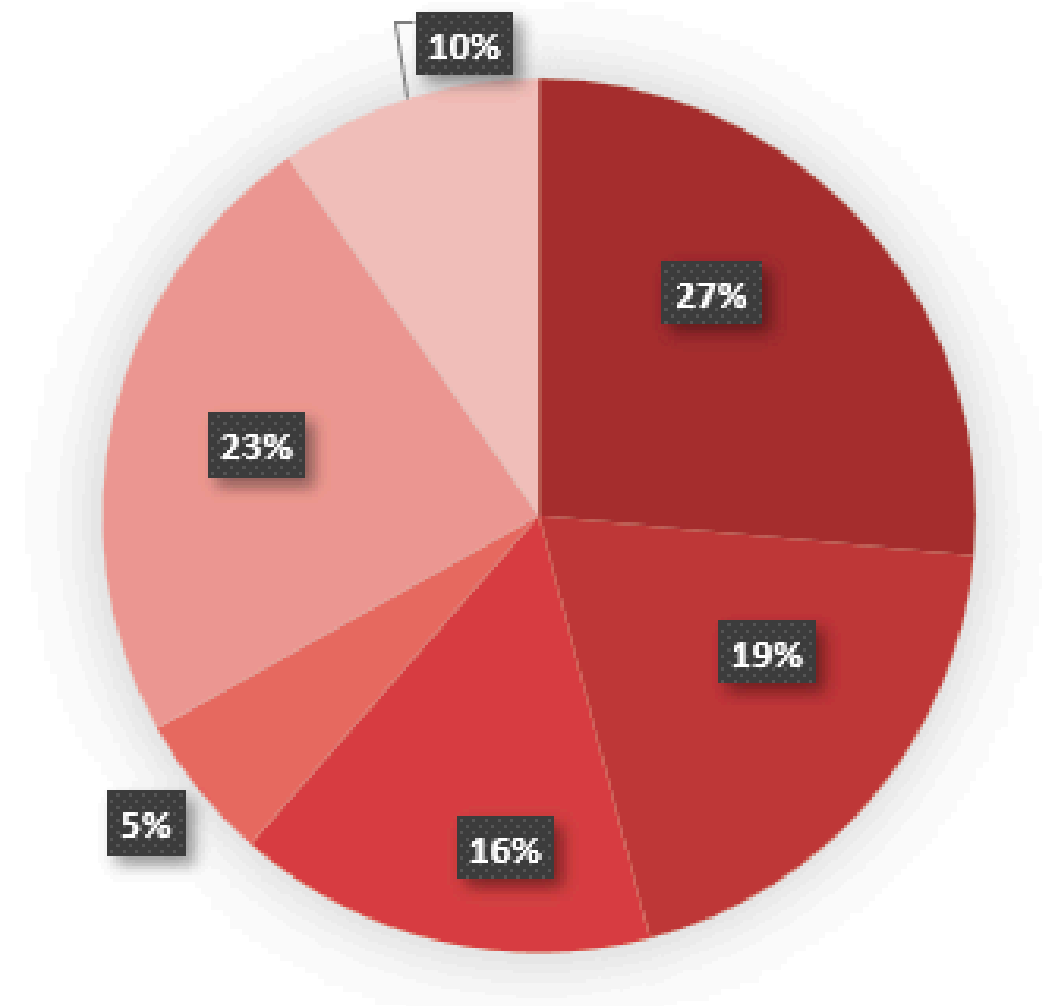
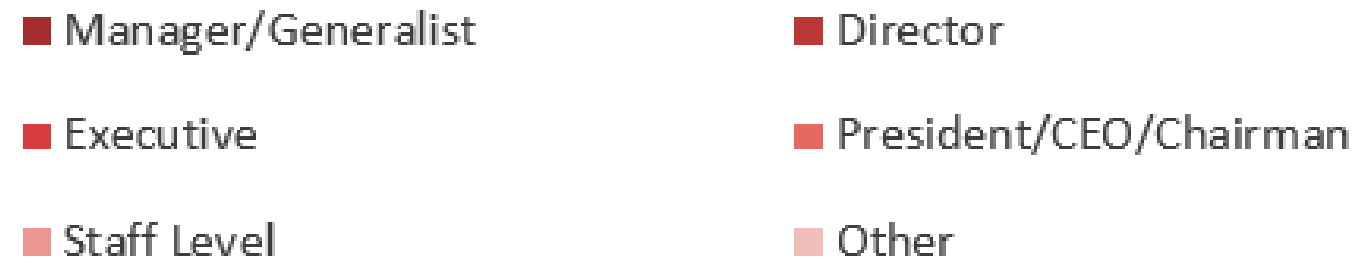
71%
MANAGER/DIRECTOR LEVEL
OR ABOVE



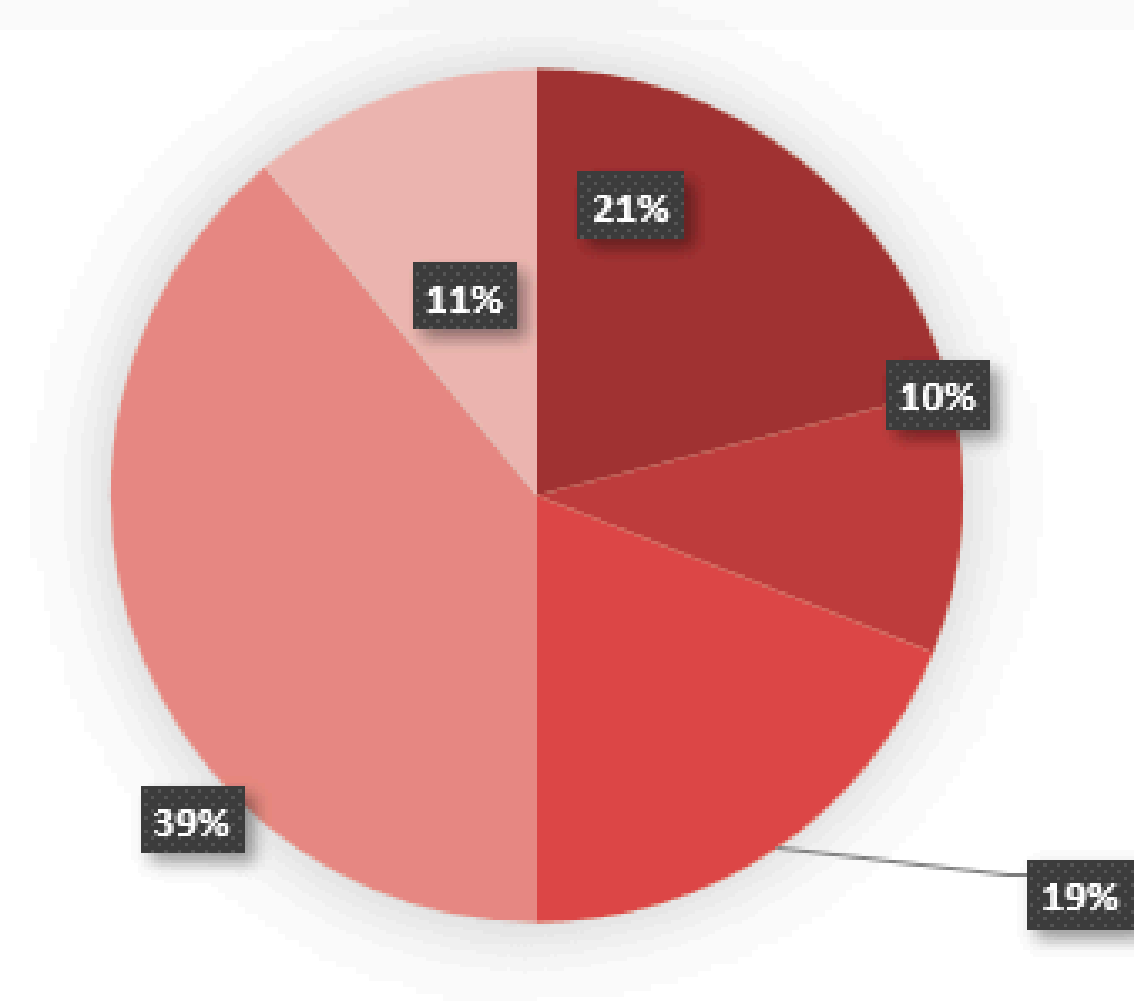
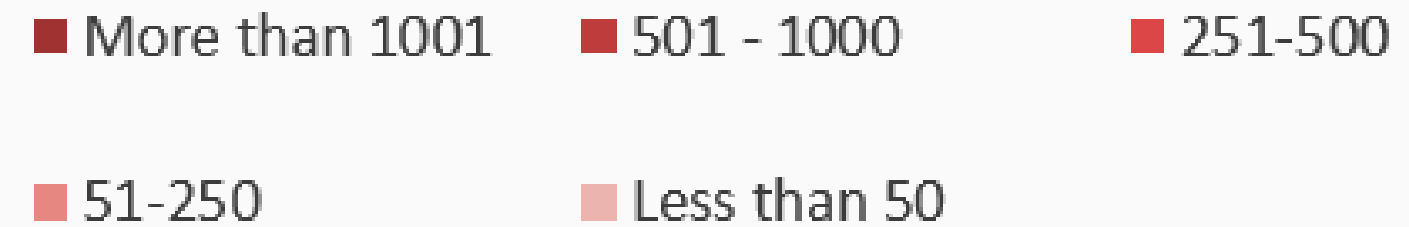
77%
REVIEW, RECOMMEND OR
MAKE FINAL BUYING
DECISIONS

ATTENDEE INFORMATION

Role in Organization



Size of Organization





BUSINESS PARTNER TIERS

*Business partner pricing comes with both an in-person and virtual exhibit booth

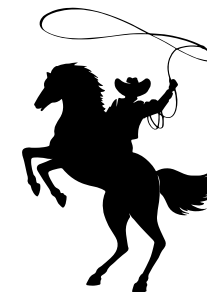
\$7,500 – Bronco Buster Business Partner*

\$5,000 – Cattle Drive Business Partner

\$3,500 – Gold Rush Business Partner

\$2,500 – Silver Spur Business Partner

**Limited spaces available*



EXHIBITOR OPPORTUNITIES

*Exhibit booth pricing comes with both an in-person and virtual exhibit booth

\$1,250 – Outpost Partner (Basic Exhibitor)

For specific package details please see the following pages.

To and to register now click here:

2026.ilshrm.org

BRONCO BUSTER BUSINESS PARTNER ~ \$7,500

Top-Tier Visibility & Access – Our Premier Sponsorship Level

Saddle up for the ultimate in exposure and engagement. Bronco Buster partners receive premium placement, prime booth space, and maximum visibility across all channels—before, during, and after the event.

Take the Stage

- 3–5 minutes of podium time before one general session

Lead Generation Access

- Pre-conference attendee list (10 business days prior)
- Post-conference attendee list (5 business days after)

Digital Engagement

- Four social media Business Partner highlights
- Virtual exhibit booth in the Whova app
- Full access to Whova networking 30 days pre-event & 90 days post-event

Premium Brand Recognition

- Logo on entrance signage
- Logo on all conference signage
- Logo on conference website
- Logo on official attendee bags

Premier Booth Experience

- 20'x20' double booth in prime location
- Includes: two 6' tables, 16' back drape, 3' sidewalls, signage, 4 chairs, wastebasket
- Includes 4 booth staff registrations

*(*Note: booth staff must remain the same throughout the duration of the conference)*



CATTLE DRIVE BUSINESS PARTNER ~ \$5,000

High Visibility. Strong Access. Prime Positioning.

Ride alongside industry leaders with the Cattle Drive Business Partner level. This package delivers high-impact brand visibility and valuable attendee engagement—before, during, and after the conference.

Premium Brand Recognition

- Logo featured on entrance signage
- Logo placement on conference signage
- Logo displayed on the conference website
- Branding on official attendee conference bags

Digital & Social Visibility

- Two dedicated social media Business Partner highlights
 - Virtual exhibit booth in the Whova app
- Full access to Whova networking features 30 days before and 90 days after the event

Lead Generation Access

- Pre-conference attendee list (10 business days prior to the event)
- Post-conference attendee list (5 business days after the event)

Exhibit Booth Package

- One 10' x 10' booth space in a preferred location
- Includes: one 6' skirted table, 8' back drape, 3' sidewalls, company ID sign, two chairs, and wastebasket
 - Selection of booth location
- Includes registration for 2 booth staff

*(*Note: booth staff must remain the same throughout the duration of the conference)*



GOLD RUSH BUSINESS PARTNER ~ \$3,500

Solid Exposure. Meaningful Access. Trusted Visibility.

Stake your claim with this popular mid-tier partnership. The Gold Rush level gives your brand reliable visibility, attendee access, and a presence that leaves a lasting impression.

Brand Visibility

- Logo featured on entrance signage
- Logo placement on conference signage
- Logo displayed on the conference website

Digital & Social Engagement

- One dedicated social media Business Partner highlight
 - Virtual exhibit booth in the Whova app
- Full access to Whova networking features 30 days before and 90 days after the event

Lead Generation Access

- Pre-conference attendee list (10 business days prior to the event)
- Post-conference attendee list (5 business days after the event)

Exhibit Booth Package

- One 10' x 10' booth space
- Includes: one 6' skirted table, 8' back drape, 3' sidewalls, company ID sign, two chairs, and wastebasket
 - Includes registration for 2 booth staff

*(*Note: booth staff must remain the same throughout the duration of the conference)*



SILVER SPUR BUSINESS PARTNER ~ \$2,500

Strong Presence. Solid Connections. Proven Value.

The Silver Spur level offers a reliable and budget-friendly way to engage with HR decision-makers while maintaining a visible presence throughout the conference.

Brand Recognition

- Company name listed on entrance signage
- Name recognition on conference signage
- Name recognition on the conference website

Digital Engagement

- Virtual exhibit booth in the Whova app
- Full access to Whova networking features 30 days before and 90 days after the event

Attendee Access

- Post-conference attendee list (5 business days after the event)

Exhibit Booth Package

- One 10' x 10' booth space
- Includes: one 6' skirted table, 8' back drape, 3' sidewalls, company ID sign, two chairs, and wastebasket
- Includes registration for 2 booth staff

*(*Note: booth staff must remain the same throughout the duration of the conference)*



OUTPOST PARTNER (STANDARD EXHIBITOR) ~ \$1,250

The Outpost Partner level is a solid choice for exhibitors looking to showcase their brand, connect with attendees, and join the conference experience at an accessible rate.

Exhibit Booth Package

- One 10' x 10' booth space
- Includes: one 6' skirted table, 8' back drape, 3' sidewalls, company ID sign, two chairs, and wastebasket
- Includes registration for 2 booth staff

Digital Access

- Virtual exhibit booth in the Whova app
- Full access to Whova networking features 30 days before and 90 days after the event

Attendee Access

- Lead generation and badge scanning through Whova

**Booth location is selected when registering and will be available on a first come, first serve basis.*

*(*Note: booth staff must remain the same throughout the duration of the conference)*

SADDLE UP FOR EXTRA EXPOSURE

ADD AN EXCLUSIVE BRANDING ITEM TO YOUR PACKAGE

Looking to lasso more visibility? These themed add-ons are your chance to stand out and get your brand in front of every cowboy and cowgirl at the conference. Limited quantities—claim your stake before they're gone!

Coffee Bar – \$2,500

Be the hero of the morning roundup! Your brand will be featured at the official coffee station—one of the busiest stops on the trail.

Name Badges – \$1,500

Every attendee sports a name badge, and your logo will ride shotgun—front and center on each one.

Lanyards – \$1,500

Your logo will hang around every neck in town on our official conference lanyards—no better way to stay top of mind!

Charging Corral – \$1,500 (3 available)

Keep folks powered up with branded charging stations in high-traffic areas. Saddle up and make your station the go-to power stop.

DJ & Line Dance Sponsor – \$1,500

Put your brand in the spotlight during our Wild West-themed evening party. As the exclusive sponsor of the DJ and line dancing, you'll be recognized on signage and receive shoutouts during the entertainment—guaranteeing your name is heard across the dance floor.

Writing Pens – \$1,000

Put your brand in every hand—these branded pens will be handed out at registration and used all conference long.





THANK YOU

CONTACT US



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2026.ilshrm.org



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